



## **The TennisAccess Doubles Tour & The Benefits of Hosting a Tour Stop at your Club**

**Update April 01, 2010**

### **Overview**

#### **What is the TennisAccess Doubles Tour?**

The TennisAccess Doubles Tour is now entering its ninth year of offering competitive; club level (3.0 – 5.0) Men's Doubles, Women's Doubles, Mixed Doubles and TEAM Tennis Tournaments all across Ontario. With over 435 tournaments to date and over 7,000 players taking part, these events have gained national and provincial recognition and support from both the Ontario Tennis Association and Tennis Canada.

Our sponsors include: the Rogers Cup, HEAD, Penn, Evian, Steam Whistle, Sporting Life, Tail Activewear, Bollé, RL SportsLines, 40 Love Tennis Jewellery, 78 Communications, Kurz Design – just to name a few! These proud sponsors provide TennisAccess with the immeasurable support required to ensure a first class event for both our players and our Tour Clubs.

The 2009/2010 Tour Season will feature over 65 Men's Doubles, Women's Doubles, Mixed Doubles and TEAM Tennis Events in 26 different cities. The new season will begin in May and finish with the indoor Tour Championships in May 2010.

#### **Benefits of hosting a TennisAccess Tour Stop at your Club:**

TennisAccess provides all of the necessary product and support required to run an event. This includes all of the marketing and advertising prior to and after the Tour Stop, event management, draws, on-site tournament directors, prizes and more.

In addition, TennisAccess will create a dedicated promotional webpage on [TennisAccess.com](http://TennisAccess.com) advertising the event and your club AND a post webpage showcasing pictures and results from the event. Club promotions can be added to both of these dedicated sites.

Your club receives 50% of the total revenue collected from the entry fees or your club can charge court time in lieu of these revenues – we leave it up to the club to decide which revenue source will work best.

Obvious additional club revenue is generated from restaurant food, beverage and bar sales – not to mention exposing your club to potential new members!

#### **For Outdoor Events:**

The club simply provides the courts and lunch for the players. The cost for the lunch is built into the entry fees, so the club is reimbursed.



# TENNISaccess

TENNISaccess Doubles Tour and the Ultimate in Tennis Vacations

## **For Indoor Events:**

The club simply provides the courts.

## **Tournament Choices:**

We like to ensure there is a variety of Men's, Women's, Mixed Doubles and TEAM Tennis events offered throughout the season. The choice of which event to run at your club depends upon the number of courts available for the event. **Please note:** We want to ensure that we do not disrupt your club or put out your members in any way so we leave the decision on how many courts to use up to each club and then we can build the event around the courts assigned to the Tour Stop.

- Men's, Women's and Mixed Doubles tournaments require 4 courts minimum.
- TEAM Tennis tournaments require 3 courts minimum.

All of the tournament are ONE day events and can be held on either a Saturday or Sunday. Two day events, or Grand Slams, are available and run over both Saturday and Sunday.

## **Cancellation and Rain Policy**

If your Tour Stop is cancelled due to inclement weather, every effort will be made to either schedule a new date or move the event indoors. This decision will be made jointly, in association with the main contact at your club.

Once a club has committed to hosting a TENNISaccess event they are considered confirmed for the season. All media, print, web, newsletters will include your Tour Stop and information on your event will be sent over 300 clubs across the province. Should your club have to cancel their event, for any reason other than inclement weather, the club will be charged a \$500 cancellation fee.

## **In Closing:**

While the benefits of hosting a TennisAccess Tour Stop at your club are excellent– the benefits of being a part of a program that promotes Tennis in Ontario and encourages people to come out and play the sport they love, experience new clubs and meet new players are immeasurable!

To find out what dates are available and for more information call  
**TennisAccess** at **647-342-TENNIS(8366)** or e-mail [info@TennisAccess.com](mailto:info@TennisAccess.com)